

Conversations about sustainability are happening all across the GW campus. Learn more about these Innovation Dialogues at gwmoving.planetforward.org.

About Planet Forward

Planet Forward is where experts and engaged citizens come together to find solutions to our shared challenges, specifically in the areas of energy, climate and sustainability. We have created a dynamic public square, curating the best ideas and innovations from scientists, business leaders, advocates, students and government leaders. We are based at the Center for Innovative Media at The George Washington University, where we engage with students and faculty from our University as well as others across the country and the world. We collaborate with a diverse group of organizations in order to bring the best ideas to you and to the world.

About GW Office of Sustainability

The GW Office of Sustainability provides a strategic home for sustainability initiatives at the George Washington University that are implemented in partnership with stakeholders across the organization. At George Washington, we seek to engage the world by exploring the important issues of our time, including policy and governance for sustainability with a vision to create resource systems that are healthy and thriving for all. Through efforts underway in operations, teaching, research and outreach, the University is committed to being a model of sustainability.



WiFi Connection

Network: gw_event
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Visit Us Online

Planet Forward
www.PlanetForward.org
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GW Office of Sustainability
<http://Sustainability.gwu.edu>
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SUST_1112_4



An Innovation Summit



Tuesday, April 17, 2012 • 1-6pm

Jack Morton Auditorium • 805 21st Street, NW • Washington, DC

THE GEORGE WASHINGTON UNIVERSITY
WASHINGTON DC

Join the conversation at [#gwmoving](https://twitter.com/gwmoving)



agenda

1:00–1:05pm **Welcome**
Steven Knapp, *President, The George Washington University*

1:05–1:20pm **Kick-Off Conversation**
Aneesh Chopra, *Former U.S. Chief Technology Officer*
Frank Sesno, *Creator and Host, Planet Forward*

1:20–2:00pm **There's an App for That—
Can I.T. Save the Planet?**
Moderator: Megan Hughes, *Reporter, Bloomberg TV*
Aneesh Chopra, *Former U.S. Chief Technology Officer*
Mayo Shattuck, *Executive Chairman, Exelon Corporation*
Alex Laskey, *Co-Founder, Opower*

2:00–2:10pm **Innovation Challenge**

2:10–2:30pm **Keynote Conversation: Innovating
the Sustainable Economy—
How Businesses can Lead the Way**
Mark Vachon, *Vice President, GE ecomagination*
Frank Sesno, *Creator and Host, Planet Forward*

2:30–2:50pm **Where are the Jobs?**
Moderator: Doug Guthrie, *Dean, GW School of Business*
Deborah Winice-Smith, *President, Council on Competitiveness*
Debra Rowe, *President, U.S. Partnership for Education for
Sustainable Development*

2:50–3:00pm **Innovation Challenge**

3:00–3:20pm **Networking Break**

3:20–4:20pm **Shining Cities: Sustainability Starts at Home**
Moderator: Frank Sesno, *Creator and Host, Planet Forward*
Vincent Gray, *Mayor, Washington, D.C.*
Mark Mallory, *Mayor, Cincinnati, OH*
Tommy Battle, *Mayor, Huntsville, AL*
Steven Knapp, *President, The George Washington University*
Melissa Keeley, *Assistant Professor of Geography, The George
Washington University*

4:20–4:30pm **Innovation Challenge**

4:30–5:15pm **Renewables: Boom or Bust?**
Moderator: Andrew Revkin, *Blogger, The New York Times*
Vice Admiral Dennis McGinn (Ret.), *President, American Council
on Renewable Energy*
Reed Hundt, *Chief Executive Officer, Coalition for Green Capital*
Robert Hefner, *Founder and Chief Executive Officer,
The GHK Companies*

5:15–6:00pm **Moving the Planet Forward—
The Next Generation**



*Following the summit,
please join us for a
reception in the 2nd floor
Art Gallery lobby.*